Mini Project 1

In the project, I created a survey using google forms asking participants about their ice cream eating habits. I wanted to create a background of the people who took my survey, so I asked questions about demographics such as gender, ethnicity, and year in school. I found that 90.9% of my responders were male and 90.0% were Caucasian, with the remaining percent going to female and African-American. There was some variety in age, as 45.5% were seniors, 27.3% were freshmen, 18.2% were juniors, and 9.1% graduated. I then asked for favorite type of ice cream. I found that cookie dough (36.4%) and mint chocolate chip (27.3%) took the vast majority, with Vanilla, tonight dough, moose tracks, and strawberry all receiving one response each at 9.1%. I wanted to know when people enjoyed eating their ice cream and found that 10:01pm to 12 am was most popular at 45.5%, with 8:00 – 10 pm being the second most popular time to enjoy ice cream with 36.4% of the responders. I found that a majority (81.9%) of people enjoy ice cream at home, while the remaining 18.2% is divided equally among the ice cream store and anywhere. People enjoy their favorite ice cream the most because of the taste (81.8%) and also because of fond memories associated with the flavor (18.2%). Most of these people enjoy ice cream at desert time (72.7%) or because it’s a good snack (27.2%), with one person having a tradition to eat it at the time they do (9.1%). People eat it in the places they do because they are already at home (63.6%) or because it’s a tradition to eat it there (27.3%). Some issues with this project is that there is a lack of diversity in the people who answered. There was only one person that was not Caucasian. This could cause a lack of representation from diverse backgrounds when looking for favorite ice cream flavors. I didn’t see many trends in the data besides people enjoying ice cream at night and in their homes for dessert, which is expected.

<https://docs.google.com/forms/d/1WJqI7d-hecjIGkcZ-Sy8FWwKG1iS8tQk9AYM8P8aD0c/edit#responses>